


# hospitalitydesign

january 2017 [hospitalitydesign.com](http://hospitalitydesign.com)



buyer's  
guide  
2017

**HD**expo  
hospitality design event

## behind the design



### Clodagh

Founder, Clodagh Design

Clodagh's design impact spans more than 24 countries, and includes hotels, luxury spas, healthcare facilities, residential projects, branding, fashion, and home and hospitality products, including a collaboration with Fil Doux Textiles profiled on **page 043**. She was named one of *Architectural Digest's* Top 100 Designers in the World, inducted into *HD's* Platinum Circle Awards, and recently was honored with *HD's* Manfred Steinfeld Humanitarian Award for her philanthropic work with the Thorn Tree Project.



### Bruce Ford

Senior Vice President, Lodging Econometrics

Ford is an expert in lodging market intelligence and development trends, working with LE's global client base to help them develop sales strategies and market penetration programs for more than 20 years. He is also a featured speaker on global real estate trends at industry conferences including the Lodging Conference in Phoenix, the International Hotel Investment Forum in Berlin, the NYU Investment Conference, and HD Expo in Las Vegas. Ford dissects the hotel industry's projected global growth on **page 033**.



### Allison Cooke

Partner, CORE

As the director of hospitality design at CORE, Cooke leads the firm's restaurant work while also providing direction for the interiors of libraries, residential buildings, office buildings, and hotels. She is NCIDQ certified and LEED accredited, holds a fine arts degree in interior design from Miami University in Ohio, and has built a portfolio of speaking engagements across the country focusing on the varied aspects of restaurant design, highlighted on **page 136**.



### Micah Solomon

Author

Solomon has gained a following by speaking about building bottom-line growth through customer service. A bestselling author and consultant, he was named the "new guru of customer service excellence" by the *Financial Post*. The award-winning author talks about customer experience trends from his latest offering *The Heart of Hospitality* on **page 038**. Solomon's work has been featured in *Inc.* magazine, *Bloomberg Businessweek*, *CNBC*, *Forbes*, and the *Harvard Business Review*.

# HDexpo

a hospitality design event

Hospitality Design Exposition & Conference (HD Expo)  
May 3-5, 2017  
Mandalay Bay Convention Center, Las Vegas  
[www.hdexpo.com](http://www.hdexpo.com)

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# clodagh

By Ashleigh VanHouten

Photography by Jonathan Beckman (headshot) and courtesy of Fil Doux Textiles (products)



## MINDFUL MAKER

Thoughtful textiles from a design nomad



A shared respect for the environment brought Irish-born designer Clodagh and eco-friendly textile manufacturer Fil Doux together: The result is Nomad, an earthy and warm collection for hospitality. “When I first met the Fil Doux team I felt as though I had expanded my family,” says Clodagh, who has been a fixture in New York’s design scene since the 1980s, with a portfolio spanning dozens of countries, commercial and residential projects, and product categories. “We talked the same language—including a dedication to nature and life-enhancing green design.”

Nomad is a complete series of woven and digital prints—encompassing base fabrics, pillows, and throws—that steers away from brash hues says Clodagh, who uses the term “not-quite colors” to describe the collection’s 15 neutral and versatile options.

Nomad’s textural cotton-blend designs are woven from the company’s FabuTouch yarn that is durable while yielding a soft feel similar to residential products, in line with an increasingly blurred boundary between hospitality and home offerings, the designer notes. “We are all in the hospitality business—in our homes, hotels, hospitals, on our boats, and in our airports. Hospitality to me means low-maintenance fabrics that are luxurious and perform well.”

An avid traveler, Clodagh says the collection’s patterns draw from such locales as West Africa, Japan, and Ireland. First and foremost a “citizen of the world,” she explains that “by weaving and printing with an eye on tradition, in a sense we are uniting nations in our textiles.”

Clodagh’s commitment to honoring artisans around the globe goes beyond just her designs. She cofounded the Thorn Tree Project, which provides education for children of the nomadic Samburu tribe in Kenya from kindergarten through to college, offering mentoring and support toward sustainable employment. It is but one of a number of organizations Clodagh supports to foster education in areas of the developing world where the “nomad at heart” has found so much inspiration. **hd**

[clodagh.com](http://clodagh.com)

1. The textured Kerry throw, offered in various neutral hues.

2. Lamu, a square-pattern motif, is available in Oyster and Pewter colorways.

