

# boutique DESIGN™

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november/december 2009: The Heroes Issue

The Jane Hotel does Ship-Chic

Claus Sendlinger on Design Hotels™

The 4th Annual BD Award Winners

DREAMbook: Beneath the Surface



**Mari Balestrazzi Leads  
Design at Morgans, the  
Original Boutique Brand**

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KATIE MILLER  
PRODUCT DESIGN  
CLODAGH  
670 BROADWAY FL 4  
NEW YORK NY 10012-2318

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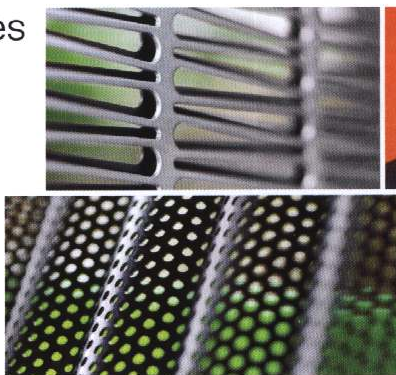
# Boutique Buzz

## Forms+Surfaces Showcases Shiny New Screens

On Oct. 1, boutique DESIGN headed to Madison Avenue in New York City to see Beyond The Surface, the debut of Forms+Surfaces' spectacular new "screens." Hosted by Material ConneXion, the exhibition promised new materials for exterior, transitional and interior spaces.

"Our goal is to break existing boundaries and take architects and designers beyond the realm of what they're accustomed to seeing or imagining when they think of materials," says Forms+Surfaces designer Kati Cesareo.

Designers, artists and the curious-minded filled the halls, peering through the perforated glinting screens and nibbling fig hors d'oeuvres discussing Forms+Surfaces' two new proprietary materials, like Bonded Quartz. This highly versatile substance, composed of quartz microspheres, can be used for countless applications from wall systems



Left Top to Bottom: Cameroon; MicroPerf; Right: Conor McDonald, Kati Cesareo, Jason Flannery, Todd Rodgers.



and elevator interiors to doors and column covers, revolutionizing the way space can be divided, altered and interpreted.

Also, make sure to check out the Bits 'n Pieces exhibition opening Nov. 4 at Material ConneXion as well. This interactive project will explore the dialogue between the analog realm and digital technologies which are actively transforming design in a post-digital era. — KT

## 57th Street's Boutique Renaissance

Renovations are all the rage in the hotel Rworld — and New York City has been no stranger to them in 2009. One of the latest is the Marriott property, Renaissance New York Hotel 57, which has been revamped to look and feel less like a stodgy Midtown property and more like a high-end, high-class boutique in the city's center.

The redesign was orchestrated by Chicago-based Jordan Mozer and Associates. Mozer, the firm's president, and his business partner, Jeff Carlos, hosted a party on Oct. 7 for the hotel's new restaurant, Opia Lounge and Restaurant Andre, as well as to celebrate the new design. The 17-floor, 167-room, 31-suite hotel has been refitted with custom furniture in the upstairs lobby and bold light fixtures that cast a warm glow on guests, creating an environment that likes to be used, as opposed to simply being passed through.

The firm is currently working on projects in Berlin, London and other European cities. — KH



Jordan Mozer and Jeff Carlos in Hotel 57's lobby lounge

## Bentley Prince Street Collaborates with Irish Inspiration, Clodagh

At this year's HD Boutique exposition, Boutique DESIGN was lucky enough to steal a few moments (and a few pictures) of the Bentley Prince Street booth which was housing its first collaborative collection with Irish visionary Clodagh.

Tucson, inspired by the dusty desert sands and skies of Arizona comes in three styles; Canyon Rapids, Saguaro Shade and Summer Shadow, and 15 coordinating colorways.

"The Tucson Collection is a sophisticated way to bring the beautiful patterns and shadows cast naturally on the desert sands into an indoor space," explained Clodagh. "I love to



Katie Miller, Design Manager of product and licensing, Clodagh; Valerie Ottaviano, Vice President of product design, Bentley Prince Street; Clodagh, showing of her new book, *Your Home Your Sanctuary*

mimic natural patterns and colors in both my residential and commercial projects to bring them alive. The patterns and colors stir nostalgia that connects people back to their original roots."

Boutique DESIGN also got a sneak peak at another collection, New Gotham, which just launched Oct. 1. Not only does the new pattern give a nod to the woven traditions of English style with pin-dot details and geometric lines, it also boasts a clever literary tie-in. Each name in the collection is taken directly from Risa Mickenberg's Taxi Driver Wisdom, a sometimes morbid, but always poignant collection of snappy quips from taxi drivers. — KT